

AFFILIATE MARKETING: MILLIONAIRE MAKER

by GRANT HALL

In 1967 a hamburger cost a quarter in most restaurants. Imagine the response of customers to a new fast food chain when they began selling burgers for fifteen cents. It was phenomenal. Imagine this same business giving a share of their creation to franchise owners. This “profit sharing” was a win-win situation for all. Franchise owners who invested and sold the new, low priced product and the business owner both benefited from the cost effective, innovation and selling skills of Ray Crock, the marketing genius who created McDonalds Corporation. Many, many franchisee owners became multimillionaires from Ray Crock’s low priced hamburgers.

A cousin to the franchise is the affiliate. Affiliates actively seek successful goods or services to market via websites. Successful affiliates are business people who study trends- macro and micro, in order to make accurate assessments of industries and products worthy of their time, effort and investment.

Affiliates receive a commission when a sale is generated from their website.

During the current recession/depression, a whole new class of millionaires will be created who have the entrepreneurial spirit, work ethic, risk tolerance, marketing savvy, and judgment to select the right products to sell.

Products and services related to home, business and personal security are in a long term bull market (uptrend) and [identity theft prevention](#) and [personal security](#) products are booming. And while identity theft, insurance-type products sound like an easy fix, lawsuits have begun to

surface as dissatisfied customers seek compensation for damages caused by at least one leading company in this business.

Privacy Crisis: Identity Theft Prevention Plan and Guide to Anonymous Living by Grant Hall is an identity theft prevention and privacy e-Book loaded with original, never-before published privacy principles and concepts. The book is sold at www.PrivacyCrisis.com and by affiliates throughout the world. The affiliate sales are tracked and checks are issued by www.ClickBank.com, the leading seller of digital products on the internet.

The current demand for identity theft products and privacy products is great as the average person stands to lose approximately \$3000.00 when an identity theft occurs. Businesses lose an average of \$10,000.00 when a business is successfully attacked by an identity thief.

In our view, lifestyle changes that result in increased business and personal privacy-not insurance-type identity theft products provide the best solution to [privacy living](#) and [identity theft prevention](#). We also believe our product, *Privacy Crisis* will benefit from the current mega-uptrend for years to come.

There is no cost to join our affiliate program. Free marketing information and instructions for signing up can be found at www.PrivacyCrisis.com

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